

Zac Ribak is an 'eco-entrepreneur' who grew up in a desert that bloomed into a real Garden of Eden growing papaya and cotton amongst the sand dunes.

His passion and expertise in the intelligent use of valuable water has expressed itself in building a business specialising in irrigation using rainwater and grey water wherever possible.

From the Tower of London to Park Lane, the London Eye and the British Library, Zac's company, Watermatic Ltd, has watered its way across London and the South of England for 15 years.

In addition to many commercial installations around corporate buildings and estates, there are hundreds of individual homes and gardens with plants, shrubs, trees and grass enjoying being irrigated and maintained 'Watermatically' by Zac and his teams of installers and engineers.

Recent Jewels in the Crown include the UK 's first Vertical Garden by award winning designer, Patrick Blanc, at the Leamouth peninsula development, together with a growing number of Green Roofs dotted around the capital, including the Olympic village.

Watermatic Ltd.

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