

What



www.susdrain.org

Susdrain is a community that provides a knowledge sharing platform and resources for those involved in delivering sustainable drainage systems (SuDS).

Why

Susdrain is a community that advocates the benefits, raises awareness and shares best practice of SuDS. Susdrain's resources and seminars underpin the planning, design, approval, construction and maintenance of SuDS. There is a huge variety in the types of resource available including: [up-to-date guidance](#), [fact sheets](#), [briefings](#), [policy documents](#), [evidence](#), [research](#), [presentations](#), [case studies](#), [videos](#), [galleries](#) and [blogs](#). In total there are nearly 400 resources available. The website promotes the role of SuDS in delivering multiple benefits and is aimed at a variety of disciplines and organisations.

The content is aimed at clients, consulting engineers, local authorities, developers, sewerage undertakers, landscape architects, contractors, planners, architects, flood risk managers, biodiversity/environment managers, environmental regulators, manufacturers and suppliers.

How

All susdrain resources are [free](#) to access for the \approx 5,300 monthly unique site visitors (taken from Google Analytics). As well as the written guidance, there are regularly updated case studies, galleries, videos, infographics and presentations. For example our '[Ever wondered where the rain goes](#)' animation has been viewed more than 23,000 times since October 2013. The animation and complementary infographic has been shared widely amongst other organisations. We also send out a monthly newsletter to around 11,500 subscribers. Past editions of this newsletter can be found in the resources section on the website.

All fact sheets and briefings are peer reviewed as are case studies received after May 2014. A full list of members of the peer review panel can be found at <http://www.susdrain.org/about.html>.

How Much

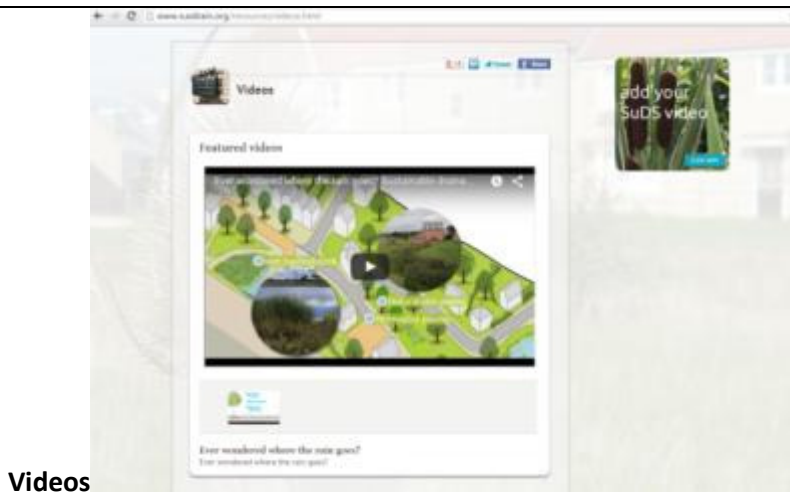
Susdrain is a well-used and highly regarded free resource. Launched in 2012 the site has become a comprehensive one-stop-shop on SuDS delivery. It provides an opportunity to respond to challenges and opportunities around local flood risk and SuDS. During the flooding of 2013 susdrain provided the basis for BBC stories on flood risk management and SuDS. It has also provided commentary and resources on the recent legislative changes for SuDS delivery. It is routinely quoted and linked by central and local government, consultancies and environmental regulators.

Evidence

- Susdrain has 24 Supporters and 4 Partners actively involved in promoting good practice.
- Susdrain Steering Group meetings are attended by in excess of 20 engaged members.
- Susdrain has 84 videos (most on its YouTube channel), 22 photo galleries for use and signposts, 129 sources of guidance, 56 case studies, 46 presentations and 66 policy documents available.
- Since its launch in 2012 there have been over 273,700 visitors to the site, or around 7,500 visits per month. On average there are around 22,280 page views per month, with a returning visitor rate at around 41.2%.
- Most popular pages are the case studies and the 'Delivering SuDS' guidance pages.
- Total circulation for susdrain emails is 11,527 as of September 2015 with click through rate of 25.2%.
- There are three oversubscribed core susdrain seminars a year, with nearly 500 delegates attending seminars since 2012.
- Susdrain has Facebook, LinkedIn and Twitter accounts. The @sudsulike account has 1430 followers.

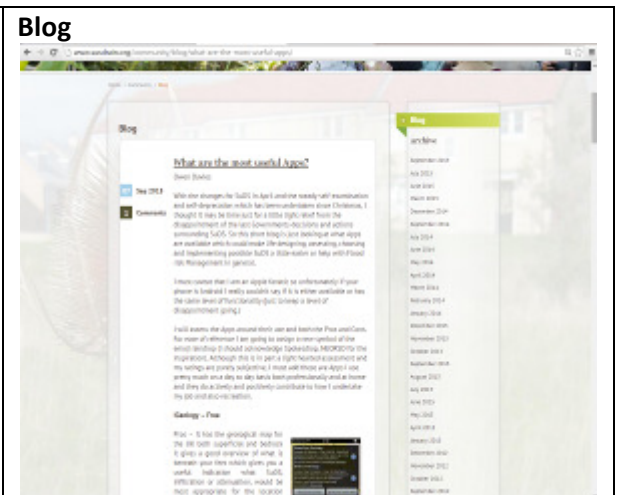
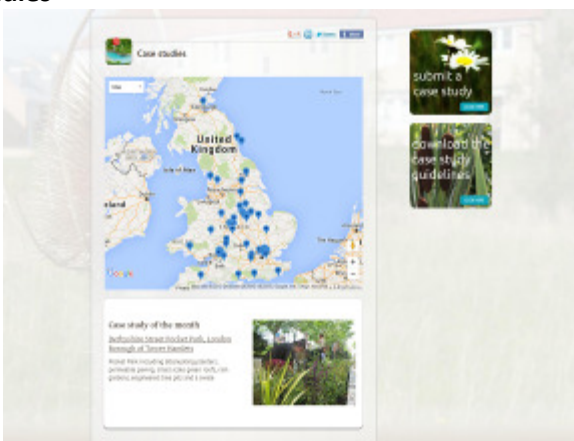
Screenshots:

Homepage:



Videos

Case Studies



News

