SWIG Awards 2015

HSG UK is an environmentally friendly company, specialising in water conservation within the washroom. Our core product is the Ureco urinal sleeve, which works in conjunction with our Uretech water management system.

Designed and manufactured in the UK, the Ureco solution has been developed to allow the user to reduce the amount of water flushing through their urinals from the average 96 times per day to just 4. This is achievable due to the unique design of the product and a blend of natural bio enzymes to 'eat away' at waste product within the waste pipework. The Ureco sleeve also has other filters and a patented 'odour lock' system which controls odours within urinal pipework.

As a result, the customer:

- Saves money
- Saves water
- Stops blockages and smells

The Ureco (and packaging) is made from a recyclable material, so when replaced, the Ureco does not have an adverse impact on the environment.

HSG UK is proud to have exceeded all expectations within the marketplace and have won tendered business against many multi-national companies based on our pricing and customer service. We have many prestigious customers that are the envy of our competitors. Some of these customers include:

- NEC Birmingham
- O2 Arena London
- LG Arena Birmingham
- Royal Bank of Scotland (RBS) <u>http://www.hsguk.com/news/ureco-rbs-winners/</u>
- Blackpool Pleasure Beach
- Pizza Hut
- Boots
- Little Chef
- Brands Hatch
- National Ice Centre
- Nottingham City Council
- University Of Derby

Case Study – NEC

As an example of the environmental benefits of the system, we produced a case study with the NEC. In summary this showed:

- Reduced their water costs by £124,000 per annum
- Saved 103 million litres of potable water
- Reduced their carbon footprint by 100 tco2